



LiveWell SIGNS NEW PARTNERSHIP WITH BODDY

LiveWell by Zurich and BODDY partner to provide seamless access to digital & physical wellbeing experiences on the go

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LiveWell by Zurich is partnering with BODDY to connect global wellness seekers to an expanding range of health and wellbeing services. This collaboration provides both the LiveWell and BODDY communities with the tools and facilities needed to pursue health goals from anywhere.

Through this partnership, BODDY members will now have access to LiveWell's in-app services, allowing them to make healthy habits a part of their daily lives from anywhere. LiveWell users will gain preferential access to BODDY services, giving them seamless access to gyms and studios all over the world. Together, LiveWell and BODDY will ensure that wellness-seekers don't need to choose between their lifestyle and their health.

The CEO of BODDY, Hannes Boller, said: "We are excited to work with LiveWell to expand our wellbeing offering beyond physical facilities. LiveWell ensures that our customers can still pursue their health goals, even in times when they can't make it to a physical facility. Our customers can now make health a habit from anywhere in the world, offline and online."

Stephanie Lloyd, LiveWell CEO, said: "It's always a pleasure to work with industry innovators, and BODDY is clearly dedicated to changing the health and wellness industry. We're looking forward to introducing LiveWell to their like-minded community of health enthusiasts while providing existing LiveWell customers access to a wide range of physical wellness facilities."

LiveWell and BODDY are united by a commitment to connecting people with better health. LiveWell helps people across the globe build health journeys that work for them, from anywhere. Similarly, BODDY's community of health-conscious travelers can access wellness facilities in cities all over the world at the touch of a button. BODDY also offers a Wellness-as-a-Service solution to any businesses that want to create healthy habits for their customers.

LiveWell will be available to all BODDY users in Austria, Australia, Argentina, Belgium, Brazil, Canada, Chile, Colombia, Denmark, Finland, France, Germany, India, Indonesia, Italy, Mexico, Netherlands, Norway, Portugal, South Africa, Spain, Sweden, Switzerland, UK, and US.

BODDY rewards will be available in the LiveWell shop for all LiveWell users.

About BODDY: BODDY, established in 2019 in Zurich, Switzerland, is the leading travel-tech startup at the intersection of travel and wellness. BODDY provides an easy way for travelers to digitally search, compare, book, pay, and access their desired wellbeing experience in any given destination. By doing so, the company helps wellness operators become visible to a worldwide audience and distribute their



products on scalable and untapped distribution channels to unlock new revenue streams. BODDY, through its global network of partners such as hotels, travel agencies, or airlines, offers thousands of wellbeing experiences to people traveling to or within Europe, North America, and Asia.

For more information on how BODDY makes the planet a healthier place, visit our [website](#) and follow us on [LinkedIn](#) and [Instagram](#).

About LiveWell: LiveWell by Zurich was founded by Zurich Insurance Group (Zurich) in 2020 to build a service-led digital wellbeing solution that helps people balance their physical, mental, social, and financial health. Since its inception, LiveWell has launched its services in more than 10 countries, from Argentina to Australia.

LiveWell works with health and wellbeing partners across the globe to provide its users with a wide range of content, challenges, and rewards aimed at helping users make health a habit. LiveWell believes in taking a holistic approach to wellness and recognizes the importance of maintaining a complete state of health.

Read about the LiveWell app at our [website](#) and follow LiveWell on [Instagram](#) and [LinkedIn](#).

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